



## The Battle: E-Readers vs. Print Books

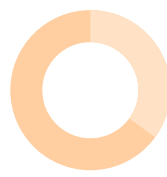


Amongst Americans, trends change as new technology is presented. When e-books made an appearance, readers everywhere were presented with a new way to consume books. What do the statistics tell us about how American prefer to read now?



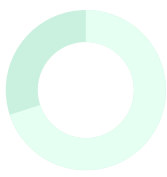
# 75%

of US adults have reported reading a book in the last 12 months.



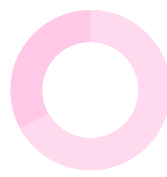
# 65%

of US adults have read a print book in the last 12 months.



# 30%

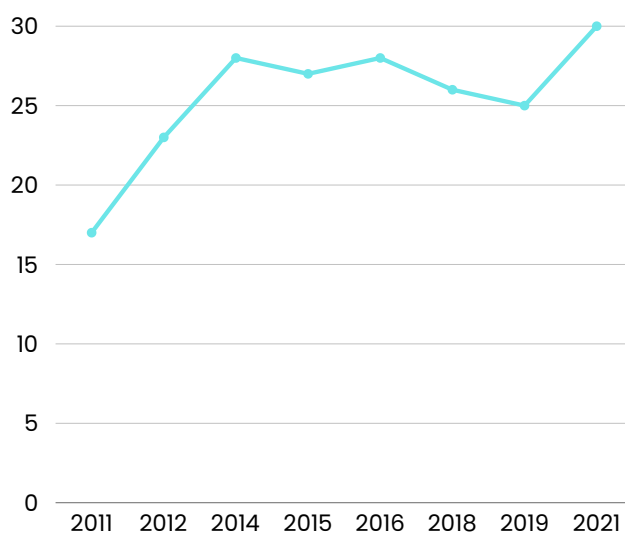
of US adults have read an e-book in the last 12 months.



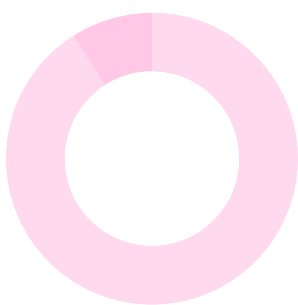
# 33%

of US adults prefer to read both digital and print books.

### Percent of Americans who have read an e-book



### Only digital?



# 9%

of US adults prefer digital books ONLY.

**Despite an upward trend in people who read books in digital formats, results still prove that the majority of Americans prefer print books to e-books.**

New research, however, is being conducted on e-books and forms of literacy difficulties such as dyslexia. New features may make reading easier, including the ability to set the background color, font type, magnification, and line spacing. Other helpful features include a ruler and text to speech capabilities.